HOTO
MOTORCYCLE

Company Profile

Chongqing Hoto Motor Technology Co.,Ltd

2 PART
INTRODUCTION

Chongqing Hoto Motor Technology Co.,Ltd



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Company Profile

INTRODUCTION

In this era full of opportunities and challenges, HOTO is rising like a bright new star. Founded in 2023, HOTO, with passion and dreams, is committed to the motorbike industry and embarks on a journey of innovation.We aim to become a first-class enterprise of domestic professional trendy off-road motorbike brand, guided by the innovative spirit of transcendence and breakthrough, providing customers with high-quality products and services, striving to enhance the level of the domestic off-road motorbike industry, and promoting the off-road motorbike sports culture together with more users.

Chongqing Hoto Motor Technology Co.,Ltd



Our company is located in the Airport Comprehensive Service Zone of Cuntan Bonded Port Area, Lianglu, Yubei District, Chongqing. The office covers an area of about 2,500 square metres and the production plant with 15,000 square metres, which is a comprehensive enterprise integrating the research and development, manufacturing and sales of motorbike and engine.



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Company Environment

In today's rapid development of science and technology, innovation is the core power of enterprise development. HOTO attaches great importance to technological innovation, has a professional motorbike and engine R & D team. Among them, there are 50 vehicle R&D personnel, 39 engine R&D personnel, 3 with senior titles, 5 with master's degree or above, and 81 with bachelor's degree; the core members are made up of famous engineers from former Honda of Japan, STE of Australia, etc. Our company practices the mechanism of ‘knowledge innovation, technology innovation, product innovation, achievement transformation and talent cultivation’. Our company has engine performance development stand, 3D scanner, chassis dynamometer, electronic scanning microscope, ICP, CMM, CNC machining center, dynamometer, fuel consumption meter, engine special test equipment and other vehicle and engine research and development test equipment; at the same time, it has its own experimental and vehicle testing site.

Company Profile

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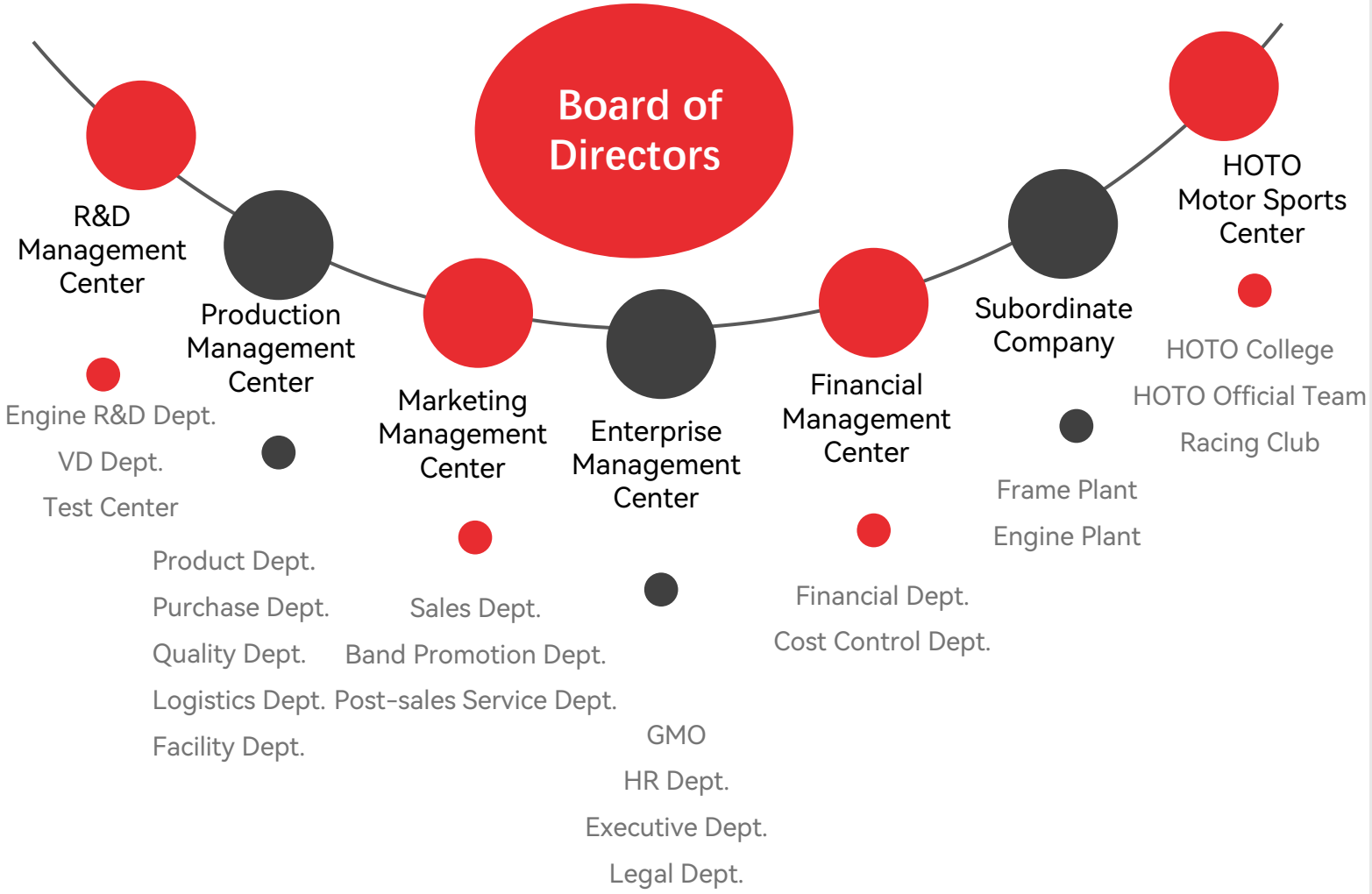
Company Environment

Our company has a complete vehicle production workshop, an engine production plant and a frame production plant. There are more than 60 vehicle assembly staff, 50 engine production staff and 30 frame production staff.

In addition to serving HOTO's own brand of vehicle manufacturing, our company also provides engine and frame R&D and production services for other brands.

Company Profile

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HOTO has a well-established organization and management structure. It can quickly and efficiently complete the actions of production research and development, administrative decision-making, sales promotion, etc.

Organizational Structure

Company Profile

2 PART

CORPORATE VISION

Chongqing Hoto Motor Technology Co.,Ltd

HOTO MOTORCYCLE





MORE THAN THAT

OUR VISION

The [red camel] is known as the mascot of the desert, symbolizing the spirit of perseverance and commitment.

It is this sense of mission that has gathered a group of young people who love athletics, speed and challenges. This is a team with passion and a sense of mission, just like the camel in the desert, defying difficulties and obstacles, towards the goal of victory!

That's why the company was named ‘Red Camel.’(“HOTO”)

We are committed to creating [China-made] sports motorbikes, using technology and innovation to create high-performance and high-quality sports motorbikes, to become a first-class sports motorbike brand !

Company Profile

3 PART

CORPORATE HONOR

Chongqing Hoto Motor Technology Co.,Ltd



Our Honor



陕西省汽车摩托车运动协会文件

贺 信

我协会自 2023 中国环塔（国际）拉力赛组委会处获悉，陕西省榆林市红躯拉力赛车队石浩宇，在此次比赛一战成名，以优异的成绩获得组委会颁发的摩托车组最佳新人奖。为陕西汽摩运动的发展注入了新生力量。

特此祝贺！

陕西省汽车摩托车运动协会

2023 年 6 月 5 日



陕西省汽车摩托车运动协会文件

贺 信

陕西省榆林市红躯拉力赛车队：

我协会自 2023 中国环塔（国际）拉力赛组委会处获悉，你车队 1 队车手布拉德利、2 队车手阿鲁兹斯，在此次比赛中顽强拼搏，奋勇争先，以优异的成绩分获摩托组冠、亚军、以及俱乐部杯摩托组冠、亚军。为陕西汽摩运动作出了榜样。

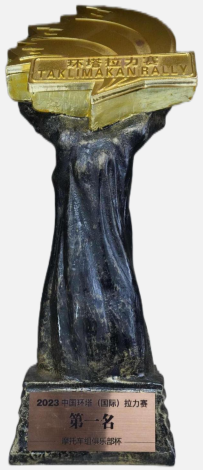
特此祝贺！

附：获奖成绩单

陕西省汽车摩托车运动协会

2023 年 6 月 5 日

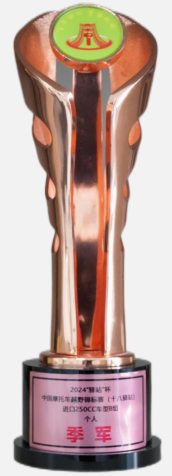














HOTO Motor Official Team



2023 China Around Taklimakan(International) Rally HOTO Racing Team takes first and second place - winner Bradley, runner-up Arunas



Pony Sport Cup Oil & Electric Off-Road Summit Finals - 2nd in Gold, 2nd in Skateboards, 4th in Hybrids



Zongshen Cup (2024) Endurance Cross-Country Race Import Class Champion --- Fang Xiangliang, HOTO Racing Team



2023 China Around Taklimakan(International) Rally Best Newcomer Award - Shi Haoyu, HOTO Racing Team



2024 The 2nd Aohan Banner ‘Desert Flower’ Cup International Motocross and ATV Field Exchange Race 3rd place--- Fang Xiangliang ,HOTO Racing Team

4 PART

STRATEGIC MAP

Chongqing Hoto Motor Technology Co.,Ltd





MORE THAN THAT

HOTO Strategic map



Company Profile

HOTO MOTORCYCLE

Product Category

Pictures are for example only, product development is in order...

Motocross

（250-300CC 5 MODELS）

Coming Soon



Enduro

（450-500CC 4 MODELS ）

Coming soon



Rally

（2 MODELS ）

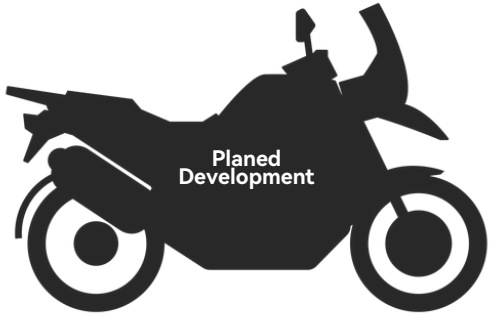
Coming soon



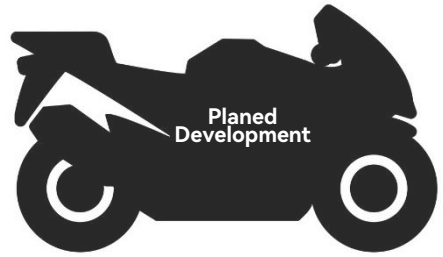
Touring



Adventure



Sport



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